



# 16<sup>th</sup> SCTA Forum & Dinner 2025

## UNITY IN COMPLEXITY

### *Building a Smart and Connected Future*

*October 2-3, Basel, Switzerland*

#### **Day 0 - Wednesday, October 1<sup>st</sup>**

13:30 – 17:30 **SCTA Next Gen – Private Educational Program & Apéro** *(Ticketed event – advance booking required. Limited seats available.)*

#### **Day 1 - Thursday, October 2<sup>nd</sup>**

10:30 – 11:00 **Official Opening of the 16<sup>th</sup> SCTA Forum and Dinner event**

11:00 – 11:30 **Keynote Address: Christian Dussey, Director General, Swiss Federal Agency for Crisis Management, Diplomacy and Security**

With a distinguished career at the intersection of international crisis management, geopolitical risk management, and security, DG Dussey brings a unique, high-level perspective on how institutions, industries, and societies can remain resilient in an increasingly complex and unpredictable world.

In his keynote, DG Dussey will draw on lessons from global crisis response and public sector leadership to explore how we manage systemic risk, safeguard supply chain integrity, and respond to shifting geopolitical and regulatory landscapes. His reflections will offer valuable insights into how industries like coffee — operating across borders and across cultures — can navigate uncertainty while remaining committed to purpose, performance, and long-term impact.

**11:30 – 12:45    Panel 1: CEO & Leadership Dialogue: Turning Complexity Into Collective Progress**

In a sector shaped by complexity and change, this panel convenes senior decision-makers to discuss how strategic leadership can drive unity, innovation, and long-term value. From navigating market volatility to responding to shifting sustainability and policy demands, the conversation will highlight how today's leaders are meeting complexity with clarity — and turning it into a catalyst for collective progress.

**12:30 – 14:00    Lunch Break**

**13:00 – 14:00    Lunch & Learn Workshop 1 (Sydney room): The Disruptors Are Coming – Innovation with Purpose – Social Impact in Action**

A fast-paced session spotlighting bold ideas driving social impact in coffee — from farmer empowerment to business reinvention. Short pitches are followed by a panel discussion exploring how these innovations can reshape the social fabric of the coffee value chain. Expect candid insights, inspiring stories, and tangible solutions.

**14:00 – 14:15    Coffee Break**

**14:15 – 15:15    Panel 2: Next Gen Sustainability Contest - Collaboration for a Sustainable Future**

Marking its third edition, the SCTA Next Gen Sustainability Contest showcases bold, innovative ideas from emerging coffee professionals, highlighting how the next generation is driving collaboration and resilience across a complex and evolving sector.

**15:15– 15:30    Coffee Break**

**15:30 – 16:30    Panel 3: Compliance vs. Performance - Does a Level Playing Field Drive or Hinder Progress?**

An interactive panel and workshop exploring how companies can turn evolving compliance requirements into drivers of performance, value creation, and competitive advantage.

**18:30 – 21:00    Thursday Evening Cocktail reception (Open to All)**

## Day 2 - Friday, October 3<sup>rd</sup>

10:00 – 11:00 **Panel 4: Tariffs Are Beautiful... or Are They? Supply & Demand Dynamics in the Face of a New World Order**

A thought-provoking panel discussion exploring how shifting trade policies and tariffs are reshaping traditional supply and demand dynamics in the global commodities sector.

11:00 – 11:30 **Coffee Break**

11:30 – 12:30 **Panel 5: Scaling Regenerative Agriculture - Can Collaboration and Tech Lead the Way?**

This interactive panel explores how collaboration and technology can drive the shift to low-carbon, regenerative agriculture — and what it takes to scale impact.

12:30 – 14:00 **Lunch Break**

13:00 – 14:00 **Lunch & Learn Workshop 2 (Sydney room): The Disruptors Are Coming – Environmental Innovation from Soil to Cup**

From soil science and plant genetics to low-impact roasting, discover cutting-edge innovations transforming coffee's environmental footprint. Short pitches and a panel discussion explore what it takes to build a more sustainable coffee future – from the ground up.

14:15 – 15:15 **Panel 6: Trust and Vision Under Pressure: Holding the Coffee Sector Together in Uncertain Times**

This closing panel brings together voices from finance, trade, roasting, and the international policy arena to explore how key actors are navigating short-term pressures — from market volatility and regulation to geopolitical uncertainty — while remaining focused on creating long-term value across the sector.

15:15 – 15:30 **Closing Remarks & End of panel sessions**

18:30 – 19:45 **Cocktail Reception Forum Area Congress Center (invitation only)**

20:00 – 23:00 **Gala Dinner (invitation only)**

23:00 – 2:00 **Open Bar Lounge (invitation only)**