



16th SCTA Forum & Dinner 2025

UNITY IN COMPLEXITY

Building a Smart and Connected Future

October 2-3, Basel, Switzerland

Day 0 - Wednesday, October 1st

13:30 – 17:30 **SCTA Next Gen – Private Educational Program & Apéro** *(Ticketed event – advance booking required. Limited seats available.)*

Day 1 - Thursday, October 2nd

10:45 – 11:00 **Official Opening of the 16th SCTA Forum and Dinner event**

11:00 – 11:30 **Keynote Address: Christian Dussey, Director General, Swiss Federal Agency for Crisis Management, Diplomacy and Security**

With a distinguished career at the intersection of international crisis management, geopolitical risk management, and security, DG Dussey brings a unique, high-level perspective on how institutions, industries, and societies can remain resilient in an increasingly complex and unpredictable world.

In his keynote, DG Dussey will draw on lessons from global crisis response and public sector leadership to explore how we manage systemic risk, safeguard supply chain integrity, and respond to shifting geopolitical and regulatory landscapes. His reflections will offer valuable insights into how industries like coffee — operating across borders and across cultures — can navigate uncertainty while remaining committed to purpose, performance, and long-term impact.

11:30 – 12:30 Panel 1: The CEO Dialogue: Building Unity Across a Complex Landscape of Change and Opportunity

This panel explores how the different forms of variety in the sector — from origins to consumer preferences — can drive innovation, strengthen resilience, and open new and unexpected opportunities for growth.

12:30 – 14:00 Lunch Break

13:00 – 14:00 Lunch & Learn Workshop 1 (Sydney room): The Disruptors Are Coming – Leading-Edge Innovations Driving the Future of Coffee

In this high-energy session, leading-edge innovators take the stage for fast-paced, 7-minute pitches on bold ideas shaping the future of coffee — followed by a lively panel discussion and audience Q&A

14:00 – 14:15 Coffee Break

14:15 – 15:15 Panel 2: Next Gen Sustainability Contest - Collaboration for a Sustainable Future

Marking its third edition, the SCTA Next Gen Sustainability Contest showcases bold, innovative ideas from emerging coffee professionals, highlighting how the next generation is driving collaboration and resilience across a complex and evolving sector.

15:15– 15:30 Coffee Break

15:30 – 16:30 Panel 3: Compliance vs. Performance - Does a Level Playing Field Drive or Hinder Progress?

An interactive panel and workshop exploring how companies can turn evolving compliance requirements into drivers of performance, value creation, and competitive advantage.

18:30 – 21:00 Thursday Evening Cocktail reception (Open to All)

Day 2 - Friday, October 3rd

10:00 – 11:00 **Panel 4: Tariffs Are Beautiful... or Are They? Supply & Demand Dynamics in the Face of a New World Order**

A thought-provoking panel discussion exploring how shifting trade policies and tariffs are reshaping traditional supply and demand dynamics in the global commodities sector.

11:00 – 11:30 **Coffee Break**

11:30 – 12:30 **Panel 5: Scaling Regenerative Agriculture - Can Collaboration and Tech Lead the Way?**

This interactive panel explores how collaboration and technology can drive the shift to low-carbon, regenerative agriculture — and what it takes to scale impact.

12:30 – 14:00 **Lunch Break**

13:00 – 14:00 **Lunch & Learn Workshop 2 (Sydney room): Coffee in Transit - Navigating Risk, Security, and Resilience in Global Coffee Logistics**

As global coffee logistics face growing complexity — from shifting container ETAs and port congestion to security threats and criminal infiltration — this session explores how the sector is strengthening resilience and safeguarding critical supply chains.

14:15 – 15:15 **Panel 6: Risk and Trust in Turbulent Times: Balancing Short-Term Pressures with Long-Term Strategic Vision**

This panel explores how market volatility is reshaping traditional risk management strategies and testing the foundations of trust, as industry players work to balance short-term pressures with long-term strategic vision.

15:15 – 15:30 **Closing Remarks & End of panel sessions**

18:30 – 19:45 **Cocktail Reception Forum Area Congress Center (invitation only)**

20:00 – 23:00 **Gala Dinner (invitation only)**

23:00 – 2:00 **Open Bar Lounge (invitation only)**