



# 16<sup>th</sup> SCTA Forum & Dinner 2025

## UNITY IN COMPLEXITY

### *Building a Smart and Connected Future*

*October 2-3, Basel, Switzerland*

#### Day 0 - Wednesday, October 1<sup>st</sup>

13:30 – 17:30 SCTA Next Gen – Private Educational Program & Aperero (ticketed event)

#### Day 1 - Thursday, October 2<sup>nd</sup>

10:45 – 11:00 **Official Opening of the 16<sup>th</sup> SCTA Forum and Dinner event**

11:00 – 11:30 **Keynote Address:** Christian Dussey, Director General of a Federal Agency, Crisis Management, Diplomacy, Security

With a distinguished career at the intersection of international crisis management, geopolitical risk management, and security, DG Dussey brings a unique, high-level perspective on how institutions, industries, and societies can remain resilient in an increasingly complex and unpredictable world.

In his keynote, DG Dussey will draw on lessons from global crisis response and public sector leadership to explore how we manage systemic risk, safeguard supply chain integrity, and respond to shifting geopolitical and regulatory landscapes. His reflections will offer valuable insights into how industries like coffee — operating across borders and across cultures — can navigate uncertainty while remaining committed to purpose, performance, and long-term impact.

**11:30 – 12:30    Panel 1: The CEO Dialogue: Building Unity Across a Complex Landscape of Change and Opportunity**

This panel explores how the different forms of variety in the sector — from origins to consumer preferences — can drive innovation, strengthen resilience, and open new and unexpected opportunities for growth.

**12:30 – 14:00    Lunch Break**

**13:00 – 14:00    Lunch & Learn Workshop 1 (Sydney room): The Disruptors Are Coming – Leading-Edge Innovations Driving the Future of Coffee**

In this high-energy session, leading-edge innovators take the stage for fast-paced, 7-minute pitches on bold ideas shaping the future of coffee — followed by a lively panel discussion and audience Q&A

**14:00– 14:15    Coffee Break**

**14:15 – 15:15    Panel 2: Next Gen Sustainability Contest - Collaboration for a Sustainable Future**

Marking its third edition, the SCTA Next Gen Sustainability Contest showcases bold, innovative ideas from emerging coffee professionals, highlighting how the next generation is driving collaboration and resilience across a complex and evolving sector.

**15:15– 15:30    Coffee Break**

**15:30 – 16:30    Panel 3: Compliance vs. Performance - Does a Level Playing Field Drive or Hinder Progress?**

An interactive panel and workshop exploring how companies can turn evolving compliance requirements into drivers of performance, value creation, and competitive advantage.

**18:30 – 21:00    Thursday Evening Cocktail reception (Open to All)**

## Day 2 - Friday, October 3<sup>rd</sup>

10:00 – 11:00 **Panel 4: Tariffs are beautiful... or are they? Supply & Demand dynamics in the face a new world order**

A thought-provoking panel discussion exploring how shifting trade policies and tariffs are reshaping traditional supply and demand dynamics in the global commodities sector.

11:00 – 11:30 **Coffee Break**

11:30 – 12:30 **Panel 5: Coffee in Transit - Navigating Risk, Security, and Resilience in Global Coffee Logistics**

As global coffee logistics face growing complexity—from shifting container ETAs and port congestion to security threats and criminal infiltration—this session explores how the sector is strengthening resilience and safeguarding critical supply chains.

12:30 – 14:00 **Lunch Break**

13:00 – 14:00 **Lunch & Learn Workshop 2 (Sydney room): Scaling Regenerative Agriculture - Can Collaboration and Tech Lead the Way?**

This interactive workshop explores how collaboration and technology can drive the shift to low-carbon, regenerative agriculture — and what it takes to scale impact.

14:15 – 15:15 **Panel 6: Risk and Trust in Turbulent Times: Balancing Short-Term Pressures with Long-Term Strategic Vision**

This panel explores how market volatility is reshaping traditional risk management strategies and testing the foundations of trust, as industry players work to balance short-term pressures with long-term strategic vision.

15:15 – 15:30 **Closing Remarks & End of panel sessions**

18:30 – 19:45 **Cocktail Reception Forum Area Congress Center (invitation only)**

20:00 – 23:00 **Gala Dinner (invitation only)**

23:00 – 2:00 **Open Bar Lounge (invitation only)**