



SCHWEIZERISCHE KAFFEEHÄNDLER VEREINIGUNG ASSOCIATION SUISSE DES NÉGOCIANTS EN CAFÉ ASSOCIAZIONE SVIZZERA DEI NEGOZIANTI IN CAFFÈ SWISS COFFEE TRADE ASSOCIATION

Fueling the Future



3rd - 4th of October, 2024

2-Day Conference with High-level Speakers
Business Meetings and Networking
Gala Dinner and Cocktail Party

SPONSORSHIP PACKAGES



Right to purchase 3 tables



Right to purchase 2 tables



Right to purchase

1 table

Cost per TABLE

Sponsors CHF 4'000.-Max 10 seats OTHER SPONSORSHIP CHF 3'000.minimum

Sponsorship Packages and Table Bookings: catherine.violet@sucafina.com

Meeting Room Bookings: charly.moy@ofi.com

Deadline March 31st





Fueling the Future

15th SCTA Coffee Forum & Dinner

3rd - 4th of October, 2024

SPONSORSHIP PACKAGES

Sponsorship Benefits	GOLD CHF 40'000	SILVER CHF 25'000	BRONZE CHF 15'000	OTHER SPONSORSHIP CHF 3'000 minimum
Gala Dinner Tables Right to purchase		• 2	· 1	
Brand Recognition				
Networking Opportunities				
Event Visibility			· 60	
Social Media Presence				
Meeting Rooms at Discounted Rates	165%	162%		
Booth				
Complimentary Conference Tickets	3	• • • • • • • • • • • • • • • • • • •		· 2 .
Additional Discounted Tickets		₹		

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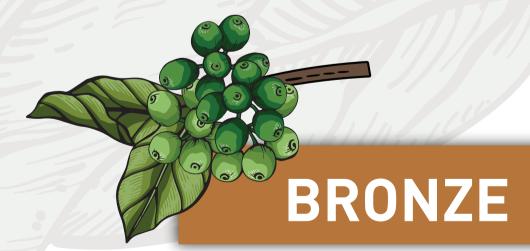
SPONSORSHIP PACKAGES



- Gala Dinner Tables: Right to purchase 3 premium tables with prime positioning and branded settings.
- Brand Recognition: Prominent visibility across all event materials and communications on website, SCTA Connect App, event venue and social media.
- Official sponsor of Cocktail Night Sponsorship recognition
- Networking: Extensive networking opportunities throughout the event.
- Event Visibility: Recognized as Gold sponsor throughout the event.
- Social Media Presence: Featured prominently on official social media channels.
- Meeting Rooms at Discounted Rates.
- Booth: Exclusive booth at the event for enhanced visibility.
- Complimentary Conference Tickets: 6 tickets for representatives.
- Additional Discounted Conference Tickets: Special rates for additional tickets.



- Gala Dinner Tables: Right to purchase 2 tables with branded settings.
- Brand Recognition: Acknowledgment in event materials and communications, on website, SCTA Connect App, event venue and social media.
- Networking: Extensive networking opportunities throughout the event.
- Event Visibility: Recognized as a Silver Sponsor during the event.
- Social Media Presence: Regular mentions on official social media channels.
- Meeting Rooms at Discounted Rates.
- Complimentary Conference Tickets: 4 tickets for representatives.
- Additional Discounted Conference Tickets: Special rates for additional tickets.



- Gala Dinner Tables: Right to purchase 1 table with branded settings.
- Brand Recognition: Inclusion in event materials and communications, website, SCTA Connect App, event venue and social media.
- Networking: Extensive networking opportunities throughout the event.
- Event Visibility: Acknowledgment as a Bronze Sponsor during the event.
- Social Media Presence: Inclusion in official social media mentions.
- Complimentary Conference Tickets: 2 tickets for representatives.

OTHER SPONSORSHIP

- Brand Recognition: Acknowledgment on SCTA website and event venue.
- Networking: Extensive networking opportunities throughout the event.
- Event Visibility: Acknowledgment as Other Sponsor during the event.
- Complimentary Conference Tickets: 2 free tickets for representatives.